



Stichting Egmond '40-'45



## BUDGETPLAN / PRESENTATION

LOST Monument/Artwork  
Egmond aan Zee

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# Content

Introduction.....	3
1. History .....	4
2. The monument/artwork.....	5
3. Organisation .....	7
3.1 Covernance.....	7
3.2 Committee members LOST .....	7
3.3 Bank details LOST .....	7
4. Budgetplan .....	8
4.1 Cost justification .....	9
4.1.1 Start-up costs.....	9
4.1.2 monument/artwork.....	9
4.1.3 Concrete Base (will be sponsored).....	9
4.1.4 Identity tags.....	9
4.1.5 Permits.....	9
4.1.6 Infrastructure boulevard .....	9
4.1.7 Communicationplan .....	9
4.1.8 Memorial unveiling.....	9
4.2 Justification for anticipated income .....	10
4.2.1 Donations already recieved.....	10
4.2.2 Fundraising .....	10
4.2.3 Donations visitors Bunkermuseum .....	10
4.2.4 Grants (Municipality and other bodies) .....	10
4.2.5 Anticipated gifts .....	10



Stichting Egmond '40-'45



## Introduction

We represent "Stichting Egmond '40-'45" (a non profit foundation) and we operate Bunkermuseum Jansje Schong in the north dunes in Egmond aan Zee. (The Netherlands)

We conceived a plan to establish a monument/artwork commemorating all World War II flight crews missing above the Northsea.

LOST is an acronym for **L**ost **O**ver **S**ea **T**ribute







## 2. The monument/artwork

All crew members had one thing in common: regardless of their nationality, they all wore identity tags. This is the basis for our monument. The shape and color of the identity tags differ by country. In our monument/artwork we re-shape these again into a human being.

Based on the idea of commemorating together after 77 years. The identity tags fall from the sky, form an aviator and then fall further to the seabed. Each nameplate bears the name of an actual missing person over the North Sea. The monument/artwork is made of epoxy, encased in a stainless-steel casing, representing an airplane truss. In the epoxy, an aviator is depicted by means of the various identity tags.

The dimensions of the LOST monument/artwork are approximately 2 meters high, 60 centimeters wide, 20 centimeters deep and it will weigh approximately 600 kilos. From the top, LED light falls through the monument/artwork, making it also a landmark in the evening.



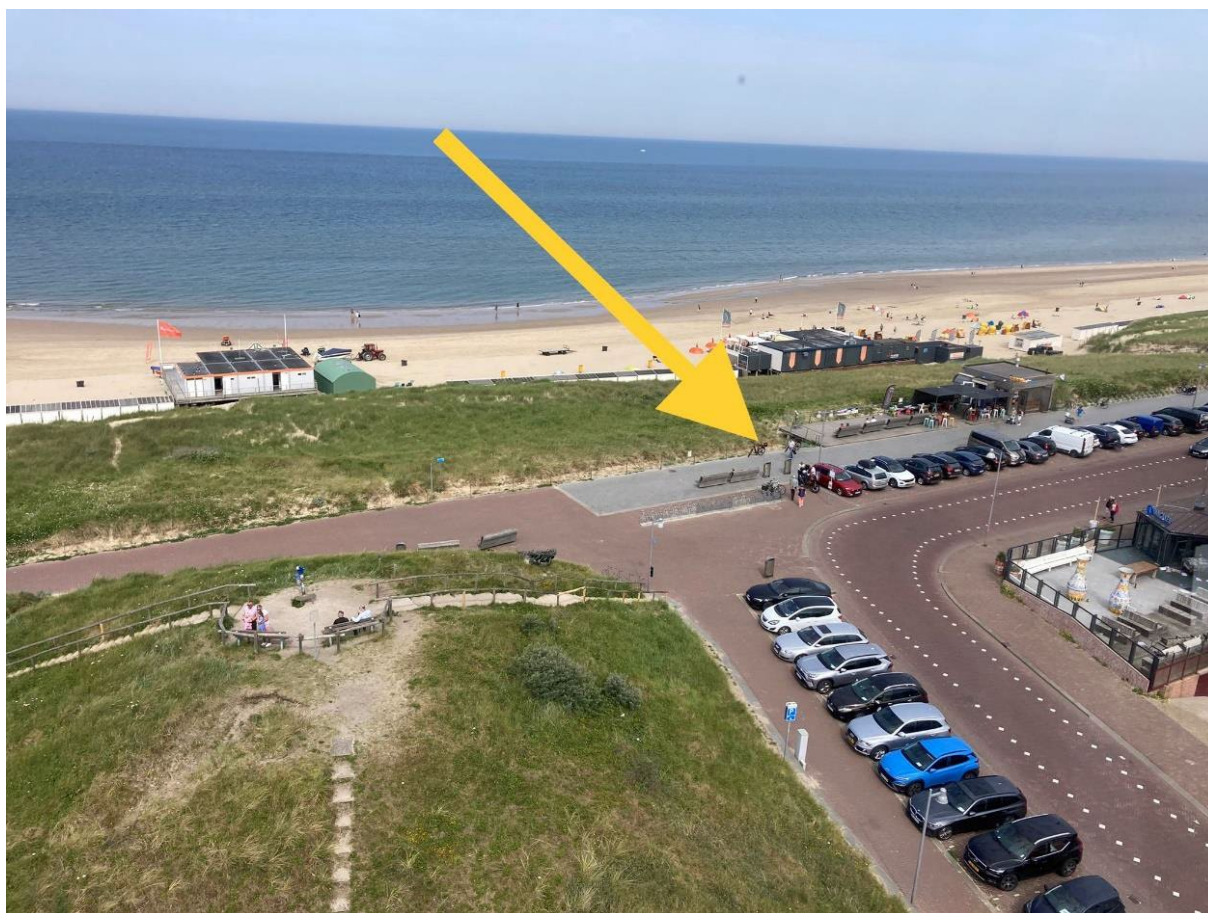
Concept drawings as an impression have been made by epoxygieten.nl





**The intended location:**

At the start of the Boulevard Noord in Egmond aan zee, left of the observation plateau.





## 3. Organisation

### 3.1 Governance

The Committee of the foundation "Stichting Egmond '40-'45" consists of the following members:

Chairperson:            mr. Martijn Visser  
Vice Chair Person:     mr. Mark de Vassij  
Secretary:              mr. Michiel Kriele  
Treasurer:             mrs. Judith Weghorst

Committee member:    mr. Erik Röpke  
Committee member:    mr. Marcel Wind

In accordance with the statutory registration with the Chamber of Commerce (KvK 6055134), only the first four board members are responsible for the foundation.

### 3.2 Committee members LOST

For the working group LOST, the participating committee member mr. Martijn Visser, mr. Mark de Vassij en mr. Michiel Kriele, are being supported by mr. Hans Nauta and mrs. Jacinta Krimp. They receive no compensation for their time and effort. Only expenses incurred for the commission can be reimbursed.

### 3.3 Bank details LOST

Stichting Egmond '40-'45

P/a Emmastraat 15

1931 CS Egmond aan zee

Email. [Info@egmond4045.nl](mailto:Info@egmond4045.nl)

Chamber of Commerce number 60511354

RSIN 853942791

[IBAN: NL71 RABO 0319 2703 00](https://www.iban.nl/iban/NL71RABO0319270300)





## 4. Budgetplan

The budget for the realisation of the LOST monument is as follows.

	2023	
<b>Costs</b>		
Start-up costs	€ 2.500,00	4.1.1
monument/artwork	€ 55.500,00	4.1.2
Concrete Base*	€ 4.500,00	4.1.3
Identity tags	€ 2.000,00	4.1.4
Permits	€ 2.100,00	4.1.5
Infrastructure Boulevard	€ 2.000,00	4.1.6
Communicationplan	€ 1.500,00	4.1.7
Unvieling monument/artwork	€ 2.000,00	4.1.8
<b>Total costs</b>	<b>€ 72.100,00</b>	
<b>Expected income</b>		
Donations recieved to date	€ 3.250,00	4.2.1
Fundraising	€ 32.750,00	4.2.2
Donations visitors Bunkermuseum	€ 1.100,00	4.2.3
Grants (local government, etc)	€ 15.000,00	4.2.4
Anticipated gifts	€ 20.000,00	4.2.5
<b>Total income</b>	<b>€ 72.100,00</b>	

All amounts mentioned above include VAT.





## 4.1 Cost justification

### 4.1.1 Start-up costs

These are the costs to produce concept drawings of the monument/artwork and create ideas.

### 4.1.2 monument/artwork

To produce the LOST monument/artwork we have requested a quotation from Epoxygieten.nl based in Hoorn, this quotation was for the amount of € 60.000, -.

### 4.1.3 Concrete Base (will be sponsored)

The monument/artwork need to have a strong and firm concrete base to stand on.

### 4.1.4 Identity tags

To assemble the LOST monument/artwork we require the name tags that make up the aviator. We anticipate that we need approximately 500 at € 10,- a piece.

### 4.1.5 Permits

These are the costs for requesting the required permits from the municipality, province, Water board and PWN.

### 4.1.6 Infrastructure boulevard

Cost that has to be made to install the LOST monument/artwork, including adjustments to paving, foundations and electricity supply.

### 4.1.7 Communicationplan

To develop a communication plan and connected to this for example producing leaflets, produce content for the website, produce advertising, social media, place adverts and so on.

### 4.1.8 Memorial unveiling

We want the unveiling of the monument/artwork to be as dignified as possible. Representatives from many countries will be present.



## 4.2 Justification for anticipated income

### 4.2.1 Donations already received

These are the donations already received at the bunkermuseum in 2022.

### 4.2.2 Fundraising

We anticipate that we can generate this income from various funds to largely finance the LOST monument/artwork.

### 4.2.3 Donations visitors Bunkermuseum

As during 2022 we only just started announcing the LOST monument/artwork, we anticipated that during the coming year we can generate increased income from donations.

### 4.2.4 Grants (Municipality and other bodies)

We expect that we can receive grants from, for example, the municipality or other bodies.

### 4.2.5 Anticipated gifts

By announcing the LOST monument/artwork in the media, among other things, we expect that we will receive donations from companies, private individuals and other interested parties who are committed to this LOST monument.

Any profits will be used for the preservation and maintenance of the LOST monument/artwork.